

## **Anniversary Roast: A Blend of Coffee from Costa Rica, Inspired by & Dedicated to our Customers over the Past 25 Years.**

How do the years go by so fast?

We thought our 25-year milestone of *doing good and making good coffee* merited something special, so we came up with this limited-time offering, our Anniversary Roast. To give a sense of our history, we wanted to give you a look back in time and see how Portland Coffee Roasters began.

In the '90s, Mark Stell made two important coffee-related trips. He attended an Earth Summit in Rio de Janeiro, Brazil, to learn about the impact of climate change and sustainability. He also visited coffee farms for the first time, in Costa Rica and El Salvador, where he learned what it takes to grow good coffee. These two visits shaped the mission of Portland Coffee Roasters. Ever since these trips, Mark has sought to learn as much as possible about the cultures of coffee-growing regions and eco-friendly farming and business practices.

“The beauty and uniqueness of every coffee we buy continually fuels my curiosity about how to maintain quality and sustainability, including caring for the land and the people who work in coffee-growing regions.” -Mark Stell

Under Mark's leadership, Portland Coffee Roasters company has focused on acting responsibly while having fun and positively impacting lives. We have been a carbon-neutral company since 2007 and our headquarters and other buildings are supplied with 100% renewable energy.

Creating strong and lasting relationships with our global coffee community is a fundamental value of Portland Coffee Roasters.

Beginning with our first direct trade coffee from La Hilda Estate in Costa Rica, we have continued to build on our commitment to improving the lives of the people with whom we work. Through this commitment we've helped communities in East Africa gain access to clean drinking water, helped build schools in India, Sumatra, and Papua New Guinea, and helped bring proper sanitation facilities to farm families in Colombia and Guatemala.

In 2004, we partnered with the community of La Hilda and The Coffee Source to fund a proper place to care, nurture, and educate children of farm families and the children who accompany migrant families that travel for the harvest. We have continued this partnership ever since, and are so pleased to see the children provided with general medical checks, dental checks, meals, education, and most exciting to them, a playground.

Our Anniversary Roast is a unique blend of washed and natural processed coffee from La Hilda Estate in Costa Rica. This coffee has been roasted to the lighter side of medium to balance the bright citrus flavors characteristic of coffees from this region with some deeper chocolate notes to leave you with a sweet and clean cup of coffee. Enjoy this Anniversary Roast with our thanks for making it possible to celebrate 25 years of *doing good and making good coffee*.